

San Joaquin Valley Manufacturing Cluster



San Joaquin Valley Regional Industry Clusters Initiative

July 22, 2015

Good morning,

On behalf of the San Joaquin Valley Manufacturing Cluster and a growing list of partners, we would like to invite you to join us in our efforts to develop a vibrant economy and healthy communities in the San Joaquin Valley.

Central to our effort is building a strong manufacturing sector supported by a highly engaged industry cluster. In order to achieve this, we must help the public understand that 21st century manufacturing offers a wide range of quality jobs and outstanding careers; the jobs involve a wide range of skills and career pathways; and manufacturers today are committed to environmental protection and positive impacts on the communities in which they reside. Manufacturing is considered a primary industry—it supports jobs in every other sector.

There are some simple ways you can help. On October 2, our entire nation is stepping up to celebrate Manufacturing Day to raise awareness and offer hands-on experience as plant tours will be offered across the country. Enclosed is a Proclamation we ask you to adopt to demonstrate your support for this event and ongoing commitment to fostering awareness, opportunity and support for our manufacturing companies.

Alongside these efforts, we have partnered with educators at every level to raise awareness and prepare our children's success by offering the project-based learning, technical skills and personal development they will need to thrive in the evolving workplace.

We appreciate all you do to guide our community. We welcome your support and look forward to your involvement in activities that will bring a new level of shared prosperity to the communities of the San Joaquin Valley.

If you have an interest in learning more about:

- San Joaquin Valley Manufacturing Cluster Initiative, visit <http://sjvricti.org/manufacturing/>
- Manufacturing Day, visit www.mfgday.com
- Doing What MATTERS for Jobs and the Economy Initiative, visit: www.doingwhatmatters.cccco.edu

We appreciate your support!

Sincerely

Mike Betts

Mike Betts | Chairman & CEO
Betts Company
Chair, San Joaquin Valley Manufacturing Cluster

A handwritten signature in blue ink that reads "G. Sangha".

Gurminder Sangha
Deputy Sector Navigator



CALIFORNIA COMMUNITY COLLEGES

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FRESNO STATE

Community and Economic Development

PROCLAMATION:

October 2015 • Manufacturing Awareness & Appreciation Month

Whereas, Manufacturing Day is celebrated nationally on the first Friday of the month of October to showcase manufacturers and increase awareness of manufacturing careers; and

Whereas, manufacturing jobs are critical to the economy and provide living wages with long-term career opportunities; and

Whereas, manufacturing sector includes food processing, milk processing, beverage manufacturing, nut processing, paper products, food packaging, plastic products, steel products, etc., and are the backbone of the economy; and

Whereas, increasing awareness among students, parents and the community, of local manufacturing careers is essential to encouraging manufacturing pathways; and

Whereas, increasing opportunities for all to gain knowledge of the manufacturing careers within their immediate surroundings; and

Whereas, coordinated and aligned efforts of public and private organizations is needed to collectively address the challenges of the skilled labor shortage; and

Whereas, filling the skilled labor shortage requires aligning and leveraging the efforts of public, private and nonprofit organizations; and

Whereas, by working together with manufacturers, the educational system, Workforce Investment Boards, Economic Development Corporations, Chambers of Commerce, and other public and private organizations, the skilled labor shortage for the short-term can be solved, and long-term solutions can be developed; and

Whereas, showcasing the regional commitment to manufacturing in the San Joaquin Valley will encourage local expansion and attraction from other markets;

Now, therefore, I, _____, Mayor of the City of _____

By virtue of the _____, I declare the Month of October 2015, as

“Manufacturing Awareness & Appreciation Month” and declare our communities and manufacturers will work collaboratively with the San Joaquin Valley Manufacturing Cluster in creating a world-class Career Technical Education Ecosystem to support and grow the Valley’s manufacturing sector.